

Kaitlyn Lunt

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EDUCATION

Utah State University

Logan, UT

Bachelor of Science, Agriculture Communication; Double Minor: Agribusiness, Animal and Dairy Sciences

May 2025

- USU GPA: 4.0 while working up to 20 hours a week
- A-Pin Recipient – 2 years
- Dean's List Recipient – 3 semesters
- Clubs
 - Public Relations Student Society of America (PRSSA)
 - Farm Bureau Young Farmers and Ranchers
 - Agriculture Future of America
 - National FFA Organization Alumni
- Conducted mental health in agriculture research project

Eastern Arizona College

Thatcher, AZ

Associate of Business Administration; Certificate in Project Management

May 2022

- GPA: 3.9 while working up to 30 hours a week
- Awarded Presidential Scholarship
- Dean's List Recipient all 4 semesters
- Phi Theta Kappa Honors Society

WORK EXPERIENCE

Utah Agriculture in the Classroom, Utah State University

Logan, UT

Communications Assistant

June 2023 - Present

- Provide agriculture curriculum resources for educators throughout the state of Utah
- Manage and create content for social media platforms including Instagram, Facebook, Pinterest, and X
- Manage community relations with the use of public speaking and PR skills
- Create blog posts, press releases, and print publications
- Plan and coordinate regional, state, and national events
- Keep accurate and organized financial records
- Perform office administrative duties

Utah 4-H

Logan, UT

Extension Intern

May 2024 – Present

- Create a marketing plan to rebrand the 4-H image on the Wasatch Front
- Serve at 4-H camps and youth events
- Photographed and documented Utah 4-H events
- Volunteered at the Western National 4-H Roundup and helped run the contests

Aggie Print

Logan, UT

Production Assistant

January 2023 – May 2023

- Operated various print machinery with precise attention to detail
- Worked individually and as a team to get large print orders efficiently completed

CMI Quick Copy

Thatcher, AZ

Print Employee

July 2020 – December 2022

- Exercised strong customer service and communication skills in person, over the phone, and by email
- Effectively multitasked in fast-paced situations
- Demonstrated excellent problem-solving skills and developed creative solutions

LEADERSHIP

Ambassador, USU College of Agriculture & Applied Sciences

Public Relations Specialist

Logan, UT
March 2024 – May 2025

- Establish relationships with high schools across Utah and Idaho
- Recruit students by educating them of the opportunities and programs
- Assist in executing events including CAAS week festivities, scholarship banquets, welcome and recruiting events
- Create social media content and other marketing materials for ambassador events
- Coordinate with the USU College of Agriculture & Applied Sciences marketing team
- Give tours of college facilities to prospective students, visitors, media, and government officials
- Attend weekly ambassador meetings and officer meetings to brainstorm ideas and achieve goals set by the team

PROFESSIONAL DEVELOPMENT

Arizona National Livestock Show

Social Media Intern

Phoenix, AZ
December 2024

- Create content in the forms of stories, reels, and static posts to be shared across the AZ National Livestock Show social media platforms including Instagram, Facebook, and TikTok
- Recorded champion bios for each of the market hog champion exhibitors
- Managed Facebook groups for each of the livestock species posting updates and removing spam

National FFA Convention & Expo

FFA Live! Intern

Indianapolis, IN
October 21-26, 2024

- Collected story ideas, wrote articles, news anchor for broadcast media interviews, and captured content to share the impact of the National FFA Convention & Expo with over one million of the organization's members
- Work under Pence Media Group to share the stories of the National FFA Convention with FFA members and alumni

Agriculture Future of America Leaders Conference

Conference Participant

Kansas City, MO
November 2023

- Networked with fellow student peers as well as industry professionals including John Deere, AGCO, Agribeeff, Ad Farm, and more
- Utilized the conference as a professional development opportunity and grew my leadership skills

FFA New Century Farmer Conference

Conference Participant

Des Moines, IA
July 2023

- Participated in farm tours across Iowa and grew my knowledge in production agriculture
- Networked with industry professionals including John Deere, CNH Industrial, Corteva Agriscience, and Nutrien AgSolutions

VOLUNTEER WORK

Duncan High School

Assistant Volleyball Coach

Duncan, AZ
June 2021 – November 2022

- Mentored high school-aged girls
- Collaborated with coaching staff to problem-solve and come up with creative solutions
- Kept and organized accurate player records and statistics throughout the season

SKILLS / INTERESTS

- Social Media
- Communicate Effectively
- Organized
- CITI Certified
- Microsoft Office
- Showing Livestock
- Production Agriculture
- Agricultural Literacy
- Youth Development
- Volleyball
- Canva
- Adobe Suite

