

# CURRICULUM VITAE

## Kaitlyn Lunt

Cell: (928)-322-3374

Email: [kaitlynlunt16@gmail.com](mailto:kaitlynlunt16@gmail.com)

### EDUCATION

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#### Utah State University

Logan, UT

*Bachelor of Science, Agricultural Communications; Double Minor: Agribusiness, Animal and Dairy Sciences* May 2025

- USU GPA: 4.0 while working up to 20 hours a week
- Dean's List Recipient – 3 semesters
- Conducted mental health in agriculture research project

#### Eastern Arizona College

Thatcher, AZ

*Associate of Business Administration; Certificate in Project Management*

May 2022

- GPA: 3.9 while working up to 30 hours a week
- Awarded Presidential Scholarship
- Dean's List Recipient all 4 semesters
- Phi Theta Kappa Honors Society

### PROFESSIONAL EXPERIENCE

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#### Utah Agriculture in the Classroom, Utah State University

Logan, UT

*Communications Assistant*

June 2023 - Present

- Provide agriculture curriculum resources for educators throughout the state of Utah
- Manage and create content for social media platforms, including Instagram, Facebook, Pinterest, and X while increasing page engagement and outreach
- Wrote press releases, news articles, and educational materials to support agricultural literacy initiatives
- Assisted in planning and executing regional, state, and national events, including the National Agriculture in the Classroom Conference, which hosted over 600 teachers, as well as organized volunteers for the conference
- Engage with educators across Utah to promote and implement agriculture-focused curricula
- A key person on the Food Waste Loss Prevention Grant. Responsibilities included preparing resource materials and distributing them to workshop attendees
- A key person on the Farm to Fork Grant. Responsibilities include helping plan and executing the workshops and communicating with teachers regarding their USBE licensure hours and stipends
- A key person in the execution of the Legendairy Boxes partnership with Dairy West; Responsibilities include packaging and distributing resources to teachers and communicating with them via email about accompanying lessons and curriculum
- Keep accurate and organized financial records
- Perform office administrative duties

#### Utah 4-H

Logan, UT

*Extension Intern*

May 2024 – Present

- Assisted the contest superintendent with logistics at Western National Roundup for Livestock Quiz Bowl and Livestock Judging. Responsibilities included managing event registration, scoring, handling livestock, awards ceremony setup, and assisting team coaches and volunteers as their youth participated in the event.
- Created a marketing plan to rebrand the 4-H image on the Wasatch Front
- Redesigned the Discover 4-H Ag Literacy guide
- Serve at 4-H camps and youth events
- Photographed and documented Utah 4-H events

#### Arizona National Livestock Show

Phoenix, AZ

### *Social Media Intern*

December 2024

- Captured and created content in the form of stories, reels, and static posts to be shared across the AZ National Livestock Show social media platforms, including Instagram, Facebook, and TikTok
- Showcase the livestock and exhibitors in a positive and educational light via storytelling through social media
- Recorded champion bios for each of the market hog champion exhibitors
- Managed Facebook groups for each of the livestock species, posting updates and removing spam

### **National FFA Convention & Expo**

Indianapolis, IN

#### *FFA Live! Intern*

October 21-26, 2024

- Collected story ideas, wrote articles, news anchor for broadcast media interviews, and captured content to share the impact of the National FFA Convention & Expo with over one million of the organization's members
- Worked under Pence Media Group to share the stories of the National FFA Convention with FFA members and alumni

### **Utah Envirothon**

Beaver, UT

April 2024

- Assisted in organizing logistics for the event and helped execute the contest
- Coordinated volunteers from around the state to help run the event
- Created graphics, social media content, and marketing materials to promote the event
- Communicated with advisors and participants regarding registration and event questions

### **Aggie Print**

Logan, UT

#### *Production Assistant*

January 2023 – May 2023

- Operated various print machinery with precise attention to detail
- Worked individually and as a team to get large print orders efficiently completed

### **CMI Quick Copy**

Thatcher, AZ

#### *Print Employee*

July 2020 – December 2022

- Exercised strong customer service and communication skills in person, over the phone, and by email
- Effectively multitasked in fast-paced situations
- Demonstrated excellent problem-solving skills and developed creative solutions

## **LEADERSHIP**

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### **Ambassador, USU College of Agriculture & Applied Sciences**

Logan, UT

#### *Public Relations Specialist*

March 2024 – May 2025

- Establish relationships with high schools across Utah and Idaho
- Recruit students by educating them on the opportunities and programs
- Assist in executing events including CAAS week festivities, scholarship banquets, welcome and recruiting events
- Create social media content and other marketing materials for ambassador events
- Coordinate with the USU College of Agriculture & Applied Sciences marketing team
- Give tours of college facilities to prospective students, visitors, media, and government officials
- Attend weekly ambassador meetings and officer meetings to brainstorm ideas and achieve goals set by the team

### **Utah State University**

Logan, UT

#### *Peer Mentor*

August 2024 – December 2024

- Checked in with students weekly to help talk through their college experience
- Successfully planned weekly meetups that followed University Connections curriculum
- Helped students network with professors and create connections with each other

## **PUBLICATIONS**

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## Curriculum

### *Discover 4-H Ag Literacy Guide*

- Worked with original creators of the guide, Bekka Israelsen and Carrie Milligan, to update the curriculum and reformat the guide layout
- <https://acrobat.adobe.com/link/review?uri=urn%3Aaaid%3Ascgs%3AUS%3Aeee5a937-eb9c-33dc-8021-d865174be18e>

## PRESENTATIONS

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### National Presentations

#### **Ignite 4-H Conference**

Washington D.C.

##### *Lead Presenter – “Living in an Ag World”*

March 2025

- Presented two sessions to 4-H youth from across the country
- Taught about agricultural literacy and shared resources that can be used to help teach others about how agriculture affects their daily lives
- Worked with two Utah 4-H agriscience ambassadors to develop the workshop

### State and Local Presentations

#### **Canyon Elementary Ag Days**

Hyrum, UT

##### *Co-Presenter – “Pollination Simulation”*

October 2024

- Presented two sessions to 4-H youth from across the country

#### **Murray Farmer’s Market**

Murray, UT

##### *Co-Presenter – “My Farm Web”*

September 2024

- Presented to 50 community youth and their families in partnership with the Utah Farm Bureau

#### **North Cache Farm Field Days**

Lewiston, UT

##### *Co-Presenter – “Living Necklaces”*

May 2024

- Presented to 700 students

#### **South Cache Farm Field Days**

Young Ward, UT

##### *Lead Presenter – “Living Necklaces”*

May 2024

- Presented to 600 students

#### **Ensign Elementary Library Night**

Salt Lake City, UT

##### *Co-Presenter – “Popcorn Living Necklaces”*

November 2023

- Presented to 50 students and their families

#### **Canyon Elementary Ag Days**

Hyrum, UT

##### *Co-Presenter – “Living Necklaces”*

September 2023

- Presented two sessions to 4-H youth from across the country

## SERVICE

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#### **Utah Youth Council Leadership Conference**

Logan, UT

- Helped plan and execute both sessions of the conference

March 2025

## PROFESSIONAL DEVELOPMENT

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## **Agriculture Future of America Leaders Conference**

Kansas City, MO

### *Conference Participant*

November 2023

- Networked with fellow student peers as well as industry professionals, including John Deere, AGCO, Agribear, Ad Farm, and more
- Utilized the conference as a professional development opportunity and grew my leadership skills

## **FFA New Century Farmer Conference**

Des Moines, IA

### *Conference Participant*

July 2023

- Participated in farm tours across Iowa and grew my knowledge in production agriculture
- Networked with industry professionals, including John Deere, CNH Industrial, Corteva Agriscience, and Nutrien AgSolutions

## **VOLUNTEER WORK**

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### **Duncan High School**

Duncan, AZ

#### *Assistant Volleyball Coach*

June 2021 – November 2022

- Mentored high school-aged girls
- Collaborated with coaching staff to problem-solve and come up with creative solutions
- Kept and organized accurate player records and statistics throughout the season

## **PROFESSIONAL SKILLS**

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### **Communication and Media**

- Social media management (Facebook, Instagram)
- Content creation (graphics, copywriting, video production)
- Press releases and news article writing
- Live reporting and broadcast journalism
- Public relations and brand management
- Interviewing and storytelling

### **Marketing and Outreach**

- Digital marketing and social media strategy
- Event promotion and coordination
- Graphic design (Canva, Adobe Suite)
- Email marketing and newsletters
- Audience engagement and growth strategies
- Rebranding and campaign development

### **Agriculture and Education**

- Agricultural literacy and advocacy
- Youth program outreach (FFA, 4-H, Agriculture in the Classroom)
- Educational content development
- Industry collaboration and networking

### **Business and Management**

- Project management and organization
- Customer relations and client communication
- Budgeting and financial planning

## **CERTIFICATIONS**

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- CITI Certified
- NCAL Agricultural Literacy Certificate
- Microsoft Word/Excel Certified

## **HONORS / AWARDS**

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- FFA American Degree
- USU A-Pin Recipient (2 years)

## **MEMBERSHIPS / AFFILIATIONS**

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- Agricultural Communicators Network
- Agricultural Communicators of Tomorrow
- Utah Farm Bureau Young Farmers and Ranchers
- The National FFA Organization
- Agriculture Future of America
- Public Relations Student Society of America

## **INTERESTS**

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|--------------------------|------------------------|
| • Social Media           | • Youth Development    |
| • Production Agriculture | • Volleyball           |
| • Agricultural Literacy  | • Livestock Production |